

# **Grand Central Park Hot Homes, Cool Reels Summer Realtor Social Media Contest**

## **1. INTRODUCTION**

Realtors, get ready to turn up the heat and let your creativity shine! We are awarding 3 prizes to Licensed Realtors who film content in Grand Central Park and collaborate with the Grand Central Park Instagram page. The “Giveaway Prize” for first place is a \$1,000 media kit certificate, second place will receive a \$500 Amazon gift card and third place will receive a \$300 Hyatt gift certificate.

## **2. GIVEAWAY ENTRY PERIOD**

The Grand Central Park, Hot Homes Cool Reels Summer Realtor Contest (the “Giveaway”) begins at 12:00:01 AM Central Daylight Time (“CDT”) on July 1, 2025, and ends at 11:59:59 PM CDT on July 31, 2025 (the “Giveaway Period”).

## **3. ELIGIBILITY**

This Giveaway Prize is only open to Texas licensed realtors, who is a legal residents of the United States and District of Columbia and who is 18 years of age or older as of the Giveaway Start Date. Employees, officers, and directors (including immediate family members and members of the same household) of the hereafter defined Sponsor, its parent company, subsidiaries, affiliates, retailers, distributors and advertising and promotion agencies, and prize suppliers, and any other entities directly associated with this Giveaway (collectively, “Released Parties”), are also not eligible to participate. All federal, state and local laws and regulations apply.

## **4. HOW TO ENTER THE HOME TOUR GIVEAWAY**

During the Giveaway Period, eligible Entrants may enter the Giveaway by creating a unique video filmed at a Grand Central Park model home or amenity, uploading to Facebook or Instagram and making @GrandCentralParkTX a collaborator of the post during the Sweepstakes Period. **Mail-in entries are not permitted.**

- 4.1 Entrants are subject to all notices posted online including, but not limited to, the Privacy Policies found at <https://www.grandcentralparktx.com/privacypolicy>.
- 4.2 This Giveaway is sponsored by Grand Central Park. (“Sponsor”). The Sponsor, nor any of its affiliates may be held liable for any failure of receipt of contracts and takes no responsibility for any contracts which are lost, delayed, illegible, corrupted, damaged, incomplete or otherwise invalid.
- 4.3 Video content must be appropriate and relative to Grand Central Park. Not limited to one video per person.

- 4.4 Winners will be judged based on creativity, humor, how a model is showcased, audience engagement and energy.

## **5. GIVEAWAY RESTRICTIONS**

- 5.1 The Giveaway Prize is limited to the selected and judged first second and third place winners.
- 5.2 There are no exceptions to the Giveaway guidelines outlined herein. All Entrants must meet the Giveaway guideline requirements, and eligibility.

## **6. PRIZE/APPROXIMATE RETAIL VALUE (“ARV”)/ODDS**

- 6.1 The Giveaway Prize for first place has a maximum value of \$1,000.
- 6.2 The Giveaway Prize for second place has a maximum value of \$500.
- 6.3 The Giveaway Prize for third place has a maximum value of \$1,000.
- 6.4 The Giveaway offer is not redeemable for cash payment, is nonnegotiable, non-exchangeable, non-assignable or transferable. No substitutions are permitted, except if prize is unavailable, in which case a prize of equal or greater value will be awarded, at Sponsor’s sole discretion. Any other incidental expenses on the prize not specified herein are the winner’s sole responsibility. THE GIVEAWAY PRIZE IS AWARDED “AS IS” AND NEITHER SPONSOR NOR ADVERTISING PARTICIPANTS MAKE ANY PROMISES OR GUARANTEES’ AND HEREBY DISCLAIM ANY AND ALL, REPRESENTATIONS OR WARRANTIES OF ANY KIND REGARDING THE PRIZE.
- 6.5 Winners must redeem the Giveaway Prize on or before August 1, 2025.

## **7. WINNER NOTIFICATION AND REQUIREMENTS**

If a prize or prize notification is returned as unclaimed or undeliverable to a potential winner, if potential winner cannot be reached within 7 days from the first notification attempt, or if potential winner fails to return requisite documentation within the specified time period, or if a potential winner is not in compliance with these Official Rules, then, such person shall be disqualified and an alternate winner will be selected for the prize at issue.

## **8. JUDGEING AND NOTIFICATION**

Giveaway Prizes: (3 Entrants) of the prize winners will be selected from among all eligible entries received. Videos will be judged based on relative content, creativity, humor, energy, and how Grand Central Park is showcased. Odds of winning will depend on the total number of eligible entries received. The Giveaway Prize winners will be contacted by e-mail, the winner must respond within 7 days to claim the prize. After all required documentation is received by Giveaway Sponsor, the winner will collect the prize from our Realtor Relation Liaison.

## **9. PRIZE CONDITIONS**

- 10.1 The Giveaway Prize winners are responsible for all federal, state, local sales taxes and income taxes associated with winning prizes. Except where prohibited by law, entry and acceptance of the Giveaway Prizes or any portion thereof constitute permission for the Sponsor and their designees, to use winner's name, prize won, hometown, likeness, biological material, video tape, photographs, voice and statements for purposes of advertising, promotion and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission.
- 10.2 Participating Entrants agree to these Official Rules and the decisions of the Sponsor, and release the Sponsor, Advertising Participants, and their affiliated companies, and all other businesses involved in this Giveaway, including advertisers, as well as the employees, officers, directors and agents of each, and including legal and financial advisors (the "Released Parties"), from all claims and liability (including all damages, losses, expenses and fees including reasonable attorney(s) fees) relating to participation in the giveaway, including the acceptance and use/misuse of the Giveaway Prize offered. Entrant assumes all liability for any injury or damage caused or claimed to be caused by participation in this Giveaway or use/misuse or redemption of the Giveaway Prize. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the giveaway or in the announcement of the Giveaway Prize.
- 10.3 Each entrant further agrees to indemnify and hold harmless released parties from and against any and all liability resulting or arising from any giveaway and to release all rights to bring any claim, action or proceeding against released parties and hereby acknowledge that released parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to a prize, including express warranties provided exclusively by a Supplier that may be sent along with a the Giveaway Prize. Sponsor is not responsible for the actions of Entrants in connection with any giveaway, including Entrants' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity or proper conduct of a giveaway.
- 10.4 As a condition of entering the Giveaway, each Entrant gives consent for Sponsor to obtain and deliver his/her name and other information to third parties for the purpose of administering the Giveaway and to comply with applicable laws, regulations and rules. Entrants may be required to show proof of eligibility for this Giveaway. In the event a dispute regarding the identity of the individual who submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry may be deemed ineligible. The giveaway Entities are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in Entrant's e-mail account to receive e-mail messages.

#### **10. LEGAL WARNING**

ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THIS WEB SITE OR INTERFERE WITH THE OPERATION OF THE GIVEAWAY, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

THIS GIVEAWAY IS SUBJECT TO ALL FEDERAL, STATE AND MUNICIPAL LAWS. BY PARTICIPATING IN THIS GIVEAWAY, ENTRANTS AGREE TO BE BOUND BY THESE OFFICIAL RULES. PARTICIPATION CONSTITUTES ENTRANT'S FULL AND UNCONDITIONAL AGREEMENT TO AND ACCEPTANCE OF THESE OFFICIAL RULES. VOID WHERE PROHIBITED.