



# Monica Mentions

## Photo Editing is a Snap with These Apps

You know and I know that great pictures can really sell a home. And we both know that most of us (certainly not me!) are not professional photographers. Search through my phone and you are bound to find photos that are too dark, too light, unfocused and just plain bad. How do I turn them into Instagram-worthy pictures? Photo editing apps! With just a few swipes I can adjust poor lighting, washed out colors and more. Here are some of my favorites. I promise. They are a snap to use.

### Snapseed

Free

Great for beginners with enough features to satisfy advanced editors, Snapseed is free and easy to use. Approximately 29 different tools and filters are available. Using them is intuitive, so even if you've never used a photo editing tool, your pictures will look like a pro took them. Really helpful is the new Stacks tool allows you to create a pre-defined look you can easily apply to all your photos. And I'm loving that "free" pricetag!

### VSCO

Free, \$29.99 per year for upgraded features

Considered by many to be one of the top photo and video editing tools, VSCO is a robust app that can take your photos from dire to inspired. The free version includes a basic selection of 10 filters plus photo editing tools. I like that there's a free version, but if you want lots of filters (nearly 200) and additional editing tools, you can pay for a membership. VSCO also offers an in-app camera and forum if you need expert advice. The app works best for photos that will be used on your social media accounts.

### TouchRetouch

\$1.99

Best used before or after a photo editing app, TouchRetouch allows you to easily remove unwanted elements from your photos. Imagine being able to remove an ugly couch or clutter from the kitchen island? You can do it all with this app, so your photos look sleek and professional. Of course, I still recommend you urge your clients to do their own decluttering so you don't have to do it virtually.

### Setty

\$4.99 per month, \$34.99 per year

An editing app that can get your house pictures Instagram-ready? Yes! Setty offers 22 filters, Instagram grid planning and professional photo adjustments, including HS. You can also easily add text, which is always fun. It's an all-in-one app designed to make your social media marketing sparkle.

